

# Puratos, reliable partners in innovation



# Ingredients for bakery, pâtisserie & chocolate



Puratos is an international group, which offers a full range of innovative products and raw materials for the bakery, patisserie and chocolate sectors.

BAKERY

PÂTISSERIE

CHOCOLATE

# Key company data



Since  
1919

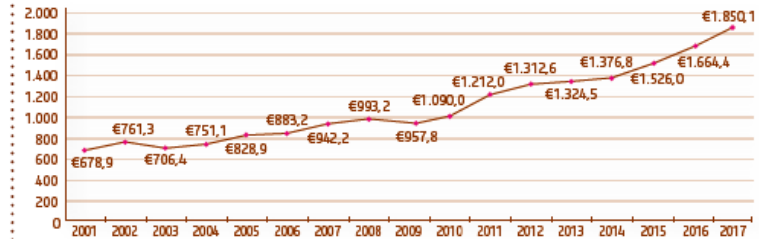


Family  
owned

Products  
in more  
than **100**  
countries

**8,780**  
employees  
in the world

Evolution of the annual consolidated turnover (in Million €)



Turnover of **1,850** billion € (2017)

# Close to our customers

## International company

Subsidiaries in  
 **70**  
countries

**64**  production  
plants  
to serve  
our customers

**543** Technical  
advisors

 **471**  
researchers

## Local team

 Belgian office in  
Groot-Bijgaarden

 **17**  
sales

**1** helpdesk

**5**  production  
plants

 **6**  
Technical  
advisors

# Puratos Belgium



## **Groot-Bijgaarden**

Innovation center; central distribution center; production bakery & patisserie mixes, improvers

## **Erembodegem**

Chocolate production (Belcolade)

## **Lummen**

Production of fruit fillings & vegetable creams

## **Andenne**

Production of enzymes, yeast & yeast extracts

## **Sankt-Vith**

Production of sourdough

# Our way of acting



Everything we do is based on trust



Our Values

Reliable partners ... in innovation





# Helping our customers develop their business

## Our mission



Artisans



Industry



Retail



Foodservice



Chocolatiers

They are at the center of our daily activities

SERVICE

# Sensobus

- Unique sensory analysis lab
- Identify consumer preferences on the spot
- Up to 300 consumers a day
- To help you with product development



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SERVICE

# Sensory Analysis Services

- Helping you understand and describe how consumers perceive your products
- Studying biological and psychological responses to flavours, appearances and textures
- We can share our methods & train your in-house teams



# Innovation Center

- Product concept developments and recipes
- Expert advice in taste, freshness, texture, ingredient interaction, nutrition and food pairing
- Training, technical seminars and tasting sessions

With the help of  
our demonstrators

# We continuously invest in R&D

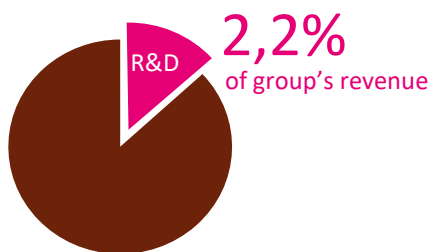
Turning technologies, ingredients and experiences from food cultures around the world into new opportunities

## INNOVATION IS IN OUR DNA

Inventor of T500



the first complete improver



## R&D CENTRES



International R&D  
6.000m<sup>2</sup>  
Inspirience Center




69  
Local centres  
in the world



# Inspirience Center

- Where worldwide knowledge, experience and inspiration generate innovation
- 6 state-of-the-art labs
- Solutions rolled out and adapted by local R&D and marketing teams



SERVICE

# R&D

- High quality, innovative ingredients adapted to your business needs, production process, equipment and finished products
- Comprehensive technological analysis
- Expert advice in taste, texture, shelf-life, nutrition, ...
- Collaboration with Universities and global experts

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The Puratos logo, featuring the word "Puratos" in a serif font, with a small graphic of a horse head above the "t". Below it, the tagline "Reliable partners in innovation" is written in a smaller, italicized font.

**Puratos**  
*Reliable partners in innovation*



# Nutrition

Delivering excellent nutritional value  
without compromising on taste



Ongoing projects

 Increasing fruits

 Sugar reduction

## Reducing



salt

In 2015 we removed

**360** TONS

= 24 x 15T trucks

## Reducing



fat

In 2015 we removed

**2.750** TONS

= 2.990.000 x 1l oil bottles

## Increasing



cereals & grains

In 2015 we brought to the market

**26.700** TONS

# Next Generation

Sustainability and Corporate Social Responsibility

What we do today  
lays the groundwork  
for the next generation



# Planet Earth

Puratos continuously develops and implements solutions for energy and carbon reduction, water usage reduction and waste treatment.

In 2014 and 2015 we implemented 170 projects in 35 sites over the world.



Products  
Non-dairy (vegetable) creams  
Egg replacement solutions  
Improvement of shelf life to lower food waste



Reduction of  
CO2 emission/ton



Switching to LED lighting  
15.000 leds over 40 sites  
Electricity saving equal to  
planting 120.000 trees or  
driving 18 million km less/year



Wastewater treatment  
plants & use of ground water  
from rain harvesting  
-3% water consumption/ton



Waste minimization  
and recycling



# Community

Puratos Bakery Schools to help the less fortunate and answer the growing demand for skilled labour

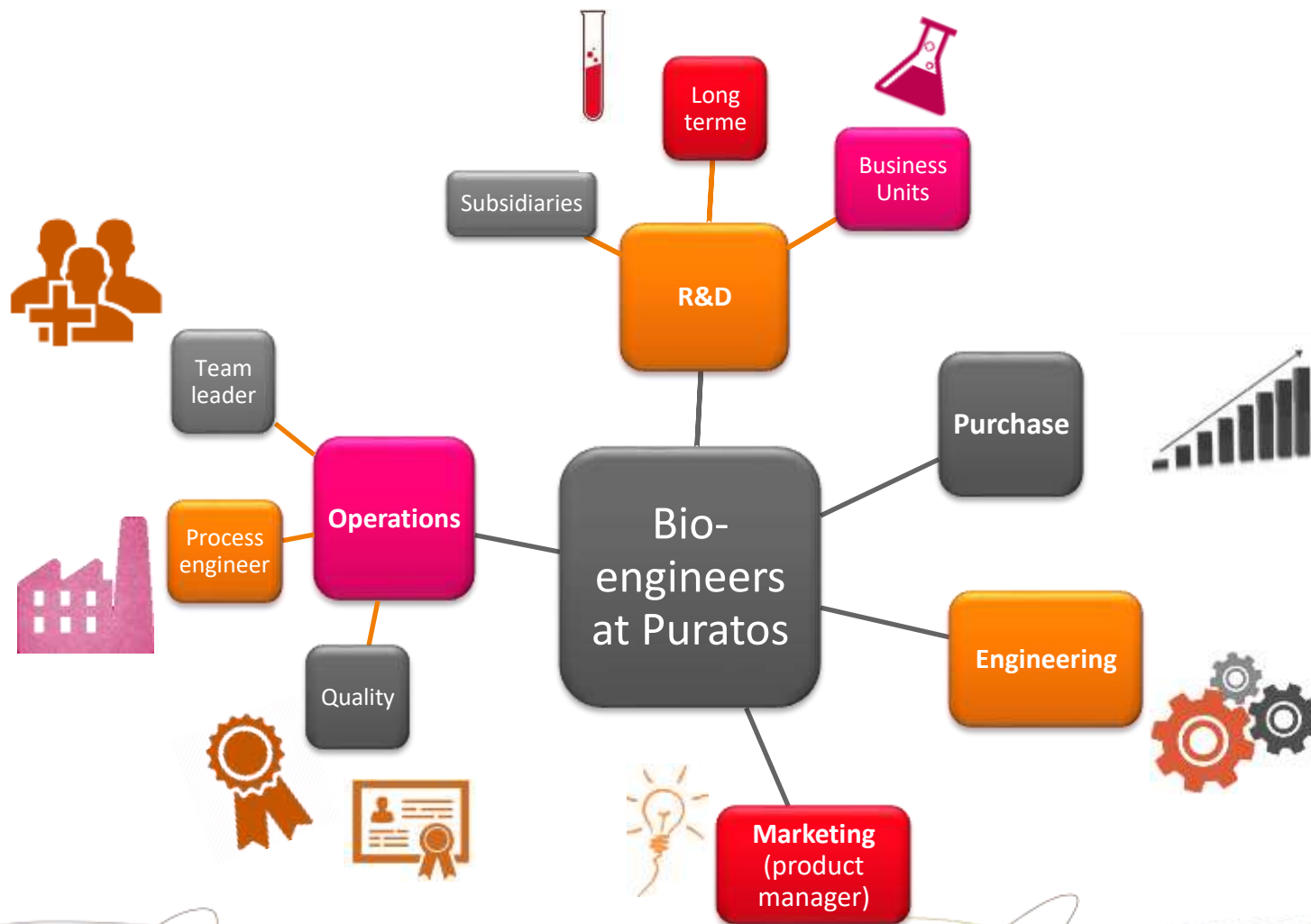
- India
- Brasil

ChocoStory Museum in Tikul, Mexico that provides a safe and stable employment for local people.



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# Bio-engineers at Puratos





# Puratos, employer of choice

## Why would you join Puratos?

Because we offer:

- An **innovative, customer focused and fast growing Belgian** company
- A **varied and exciting** (inter)national career
- A wide range of **training opportunities**
- A **mentorship** program for our new employees
- A **family atmosphere**
- An **attractive remuneration package** with several fringe benefits

# Sounds interesting?

Discover all our **vacancies** and our **internship offers** on our website

## Come and meet us at our stand!

Still hesitating ?  
Come and taste our delicious  
**Puratos products !**





**Thank you!**